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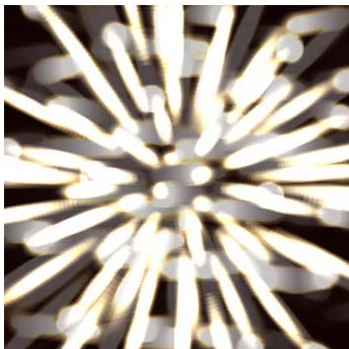
Paul Rafanello, CPA, PLLC Newsletter ISSN #1556-9497

News
June 2006**Dear Paul,**

The Orange Networking Alliance lunches are a smashing success! This month, Dennis Cunningham from the Times Herald Record will be joining us.

This month:

- Orange Networking Alliance, LLC
- Quickbooks Seminars
- Words to Live By
- Quote of the Month
- Write an article for my E-Zine
- Developing a Successful Public & Community Relations Strategy for your BNI Region by Gary Birdsall
- Who are employees?

**Orange Networking Alliance, LLC**

The next lunch will be held on June 22, 2006 at The Landmark Inn, 127N Route 94 in Warwick, New York. The lunch runs from 11:30am - 1:30pm. You will be served a full 3-course lunch, and given an opportunity to upsell your business for 2 minutes.

The cost is \$30 in advance or \$35 the day of the event.

Please make your reservations early as I expect this event will sell out. Contact me if you need further information.

[Read on...](#)**Quickbooks Seminars**

I will be teaching an Advanced QuickBooks® course for Rockland Community College in August 2006.



The classes will be held at RCC on August 21st-23rd. All sessions will be hands on!

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Call (845) 574-4151 to register. Call me for more information!

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Words to Live By

Relationship Building In a bad mood? Don't feel like going to a networking event because you are tired? Try these steps:

- 1) Action creates feelings
- 2) Get in front of the mirror, and say "If I act enthusiastic, I will be enthusiastic!. Repeat as many times as necessary.
- 3) Smile at the results as you attend your next networking event.

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Quote of the Month

"Nobody sees a flower - really - it is so small it takes time - we haven't time - and to see takes time, like to have a friend takes time." **Georgia O'Keeffe (1887 - 1986)**

"I must govern the clock, not be governed by it." **Golda Meir (1898 - 1978)**

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Write an article for my E-Zine

Would you like to write an article for my e-zine? Please contact me with your ideas.

Developing a Successful Public & Community Relations Strategy for your BNI Region by Gary Birdsell

Like any other BNI endeavor, establishing sound relationships with your local press takes work and commitment. Your key contacts in the press need to first know you, then like you, and, ultimately, trust you. How is that achieved? Following are 7 simple principles to help you make the most of your local press. 1. Do your homework. What are the key business publications in your community? What do you read? What do your business colleagues read? You definitely want to be in the major newspapers and key business / community magazines.



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Who are employees?

A general rule is that anyone who performs services for you is your employee if you can control what will be done and how it will be done. This is so even when you give the employee freedom of action. What matters is that you have the right to control the details of how the services are performed.

Before you can know how to treat payments that you make for services, you must first know the business relationship that exists between you and the person performing the services. The person performing the service may be:

- An independent contractor
- A common-law employee
- A statutory employee
- A statutory nonemployee

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Quickbooks Training



Need help with QuickBooks? Not sure which version to purchase for your business? Let me show you the way. I am a Certified QuickBooks Pro Advisor and have trained clients since 1992 when it was a DOS program. Most of my new engagements occur when I am brought in to clean up a client's QuickBooks file that has been improperly set up. Having problems with yours? I will come to your office for a free 1 hour consultation. Feel free to contact me if you need further information.

Quickbooks Training - First Hour Free



Not sure about Quickbooks? I will come to your office and give you a demonstration free of charge!

In addition, if you are a member of BNI, Rockland Business Association, or the Orange County Chamber of Commerce, I will give the first hour of training free.

[Learn More](#)

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